



Women Entrepreneurship in India: Important for Economic Growth

Neera Pal

(Research scholar)

Dr. Shakuntala Misra National Rehabilitation University.

Email: neerapal924@gmail.com

Date of revised paper submission: 15/12/2016; Date of acceptance: 25/12/2016.
Date of publication: 29/12/2016; Impact Factor: 3.498; Quality Factor: 4.39, Paper ID: A16403.
*First Author / Corresponding Author; Reviewers: Dr. A. K. Singh, India, Dr. S. Raza, India.

Abstract

In present scenario women entrepreneurship is very important for economic growth of our country. It does not only contribute to improve women situation in the society but also helps to improve economic situation of country. In man oriented society, women wants to prove him and created equality and democratic approach. For this purpose, women tries to contribute in all areas like medical, education, business etc. but like an entrepreneur, she faced lot of problems and challenges like lack of wealth, socio -cultural barriers etc. while she belongs to rural area or urban area. So this paper covers problems faced by women entrepreneurs, factor influencing women entrepreneurs and tells some successful Indian women entrepreneur and also discusses various programs taken by government for women entrepreneurship development.

Keywords: Women entrepreneur, Problems, Successful Indian women entrepreneur, Influencing factors and government programs.

References

1. Bowen, Donald D. & Hirsch Robert D., 1986, The Female Entrepreneur: A career Development Perspective, Academy of Management Review, Vol. 11 no.2, Page No. 393-407.
2. Cohoon, J. McGrath, Wadhwa, Vivek& Mitchell Lesa, 2010, The Anatomy of an Entrepreneur- Are Successful Women Entrepreneurs Different From Men? Kauffman, The foundation of entrepreneurship.
3. Women Entrepreneurship Development in India, www.indianmba.com/Faculty_Column/FC1073/fc1073.html
4. Hackler, Darrene; Harpel, Ellen and Mayer, Heike, 2008, "Human Capital and Women's Business Ownership", Arlington, Office of Advocacy U.S. Small Business Administration, August 2006, VA 22201 [74], No. 323.
5. Singh, Surinder Pal, 2008, An Insight Into The Emergence Of Women-owned Businesses As An Economic Force In India, presented at Special Conference of the Strategic Management Society, December 12-14, 2008, Indian School of Business, Hyderabad.
6. Tambunan, Tulus, 2009, Women entrepreneurship in Asian developing countries: Their development and main constraints, Journal of Development and Agricultural Economics Vol. 1(2), Page No. 027-040.the glass ceiling. Thousand Oaks, CA: Sage.
7. www.iimahd.ernet.in/publications/data/2005-08-07_indirap.pdf.
8. D'Cruz., N. K., 2003, Constraints on Women Entrepreneurship Development in Kerala: An Analysis of Familial, Social and Psychological Dimensions. Thiruvananthapuram, India, Centre for Development Studies.
9. Lalitha, I., 1991, Women entrepreneurs challenges and strategies, Frederich, Ebert Stiftung, New Delhi.
10. Desai, V., 1996, Dynamics of Entrepreneurial & Development & Management Himalaya publishing House - Fourth Edition, Reprint.
11. Pillai, N. C. and Anna, V., 1990, "The Entrepreneurial spirit Among Women, A study of Kerala", Indian Management, Nov-Dec. pp. 93-98.
12. Rani, D. L., 1996, Women Entrepreneurs, New Delhi, APH Publishing House.
13. Robinson, S., 2001, "An examination of entrepreneurial motives and their influence on the way rural women small business owners manage their employees", Journal of Developmental Entrepreneurship, Vol. 6 (2), pp. 151-167.
14. Singh, Kamala, 1992, Women entrepreneurs, Ashish publishing house, New Delhi.
15. Gordon E. & Natarajan K., 2007, Entrepreneurship Development – Himalaya Publication House, Second Revised edition.
16. Vijaykumar, T., Naresh, B., 2013, "women entrepreneurship in India- role of women in small and medium enterprises", TRANS Asian Journal of Marketing & Management Research, Vol.2, Issues 7, ISSN: 2279-0667.
17. Sharma, Ms. Yogita., 2013, "women entrepreneur in India", IOSR Journal of Business and Management (IOSR-JBN), Vol. 15, Issues 3, ISSN: 2278-487X.
18. <http://ijopar.com/files/CurrentIssue/21C16108.PDF>
19. <http://ijopar.com/files/CurrentIssue/C16305.PDF>
20. <http://ijopar.com/files/CurrentIssue/C16307.pdf>
21. <http://ijopar.com/files/CurrentIssue/C16303.PDF>